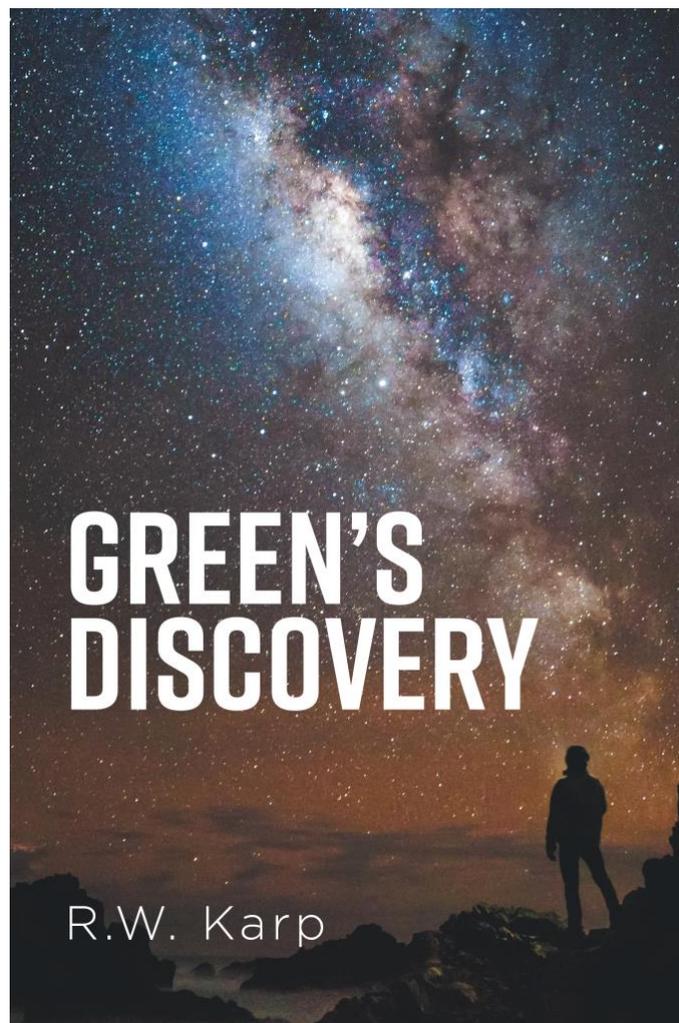


MEDIA KIT FOR

GREEN'S DISCOVERY

By: R.W. Karp



R.W. Karp

#21-58 Falcon Drive, Whitehorse, Yukon, Y1A 6V6

www.rwkarp.ca | Rickkarp46@gmail.com | 867-332-4036

Green's Discovery

About the Book:

Astronomer and astrophysicist Dr. Sydney Green has been interested in the search for extraterrestrial intelligence (SETI) since his childhood. After graduating with a PhD in Astronomy and one in Astrophysics he went to work for the U.S. government in research and development. His innovation, the Standard Orbiting Radio Telescope, known by the acronym SORT, was his greatest achievement. But, through the years, his continued belief that there is life in the universe hampered his career. When he was transferred to NASA, he was shoved into a corner office in a facility in Florida - to do his thing. Green was brushed off and pushed aside because few believed he would ever discover extraterrestrial beings. His life, his career, and reputation, became 'humdrum', but his determination and belief that life existed beyond humanity never diminished.

Green's life takes a dramatic turn when two of his graduate students spot an unknown object that they believe is heading towards Earth. Green identifies the object as a small fleet of alien spacecraft that, if they stay on the same trajectory, will reach Earth in a matter of months. After sharing his discovery with his associates, and the politicians, Green is ignored as the powers that be prepare for first contact. Green, concerned about the intentions of the aliens, decides that in order to survive first contact - if the aliens are aggressive – he should visit his sister who lives in a small city in the extreme north of Canada. Six alien spaceships arrive, and establish various orbits around the Earth.

Once in position, and after updating their data on our world, they see potential in humans - qualities that could be beneficial to other planets in the universe - but they cannot allow our political governance, our societal models, as well as the conflicts, the brutality and the criminality they witness, to be introduced to other planets. So, as the aliens had done countless times with other worlds, they transport all the leaders of the Earth to their main ship and try, unsuccessfully, to communicate with them. Frustrated they are forced to revise their tactics and they plan to enlist Green's help as they know he was the one who reached out, and tracked their approach to Earth. The aliens make contact with Green. They share with him that before any interaction with other worlds is possible, our world must change, or perish - those are humanity's choices; and so Green, excited that his dreams are coming true, agrees to work with the aliens.

Our visitors, as Green calls the aliens, work with him to implement the prerequisite changes. They provide him with the guidance and the special powers he will depend on. The visitors explain to Green that to facilitate these changes his fundamental task is to establish seven regional governments to bring balance to the world. The regional governments will establish a supply chain management system, and a communication protocol between the regions, to provide equal opportunity for all people. Green gets transported around the world cleansing humanity of conflicts, criminals, drug lords, human traffickers, religious fanatics, the power of the plutocracy, and the desperate circumstances that are the lived experiences of over half of the Earth's population. With the shroud of failure hanging over him, and what that would mean for the people of Earth, Green discovers his inner strength to do everything he can to make things right.

Green's physical and mental strength are constantly tested with what he sees and experiences; but with the help of the visitors change starts to happen, and the world begins to discover the benefits of the remodelling of the political, social, and economic paradigms, and enjoy the advances in technology that the visitors introduce.

R.W. Karp

#21-58 Falcon Drive, Whitehorse, Yukon, Y1A 6V6

www.rwkarp.ca | Rickkarp46@gmail.com | 867-332-4036

Green's Discovery

Author's Bio:

Rick Karp was born and raised in Ottawa, and married his high school sweetheart. He went to Carleton University for his undergraduate work before moving to Kingston Ontario to go to Queen's University for a Degree in Education. After graduating Rick taught High School in Picton Ontario for close to fourteen years. During his teaching career he returned to Queen's to study for a Master's Degree in Education.

Rick loved his teaching, but starting in 1974, until she passed away in September 2017, Rick's wife, Joy, suffered from life threatening issues every decade. Being a caregiver for Joy affected Rick's life, caused him to leave teaching, and controlled his career opportunities. You can learn more about this in the Q&A section.

Rick and Joy came to Whitehorse in 1985 to open the first McDonald's Restaurant in the north of Canada. At that time, it was the most remote McDonald's in the Country. They owned and operated the franchise, winning all sorts of awards from McDonald's, and the community; but due to Joy's ongoing issues they had to sell the restaurant back to the company in 2000. In 2002, Rick designed and built a hair salon and retail shop in Whitehorse, which he and Joy operated, until Joy's cancer returned in 2016.

Rick became the President of the Whitehorse Chamber of Commerce in 2004 and remained in that position until July 2018, when he retired. During his stay at the Chamber Rick created many programs to support businesses, and worked closely with several Yukon Government departments. In 2017 Rick helped to create the Yukon Science & Technology Advisory Society, which is composed of more than 20 PhD's, and several researchers. He is currently the President of YSTAS; as well, Rick is the President of the Jewish Cultural Society of Yukon and he continues to be an active volunteer in the community.

Rick has written three books, one which was made into a movie by CBS TV. Since the passing of his wife he is now determined to publish the books and continue writing.

Rick has two grown children, and two grandchildren, who live in Vancouver B.C.

For more information, visit his website: www.rwkarp.ca.

Green's Discovery

Questions and Answers:

Q. How did this project start?

Green's Discovery was originally a short story. Two things happened; one, the passing of Joy on September 10th, 2017; and two, the discussions at YSTAS about the state of the world's economy, the control of the plutocracy, social issues, and governance models. The science fiction short story was a perfect tool for Rick to delve into how to resolve our issues and create a new world order.

Joy's passing had a profound influence on Rick and to achieve a bit of solace from the grief Rick started to focus on the books he had written – it was time. The discussions at YSTAS became the incentive and focussed his attention on the current issues and inequalities in the world and how we needed an intervention to make things better. For Rick, *Green's Discovery* was the vehicle to show how that intervention happens, what it looks like, and the way for us to create a just and equitable society.

Q. How did Rick's life Experiences Influence Him?

As mentioned earlier every decade from 1974 until she passed away in September, 2017 Rick's wife, Joy, suffered from life threatening issues. From a car accident in 1974, to heart failure in 1982, to being kidnapped and buried alive in 1992, to the resultant PTSD that decimated Joy's day to day life, to the quadruple bypass operation (1995) to repair her heart and also, as a result of the kidnapping, the re-damaging of her foot that required a major operation (1996), all had a profound influence on Rick. Then came her first fight against cancer in 2006, and finally Joy succumbed to the return of the cancer in 2017. During all of this, Joy, in 1978, wrote what would become the world wide training program for McDonald's Restaurants. Embedded in that program was the "Promote from Within" concept, which is used by businesses all over the world. When she was able, and with Rick's help, she was also a keynote speaker and an author on the importance of service and customer satisfaction to business success.

Q. What genre is the book?

The book has a science fiction appeal dealing with the arrival of the alien spaceships, their intervention, and how they work with, and give Green powers to set us on a track to overcome our social, political, and governance issues. The book also deals allegorically with creating that new world order, a meritocracy, that provides balance and equal opportunity for everyone. Accordingly, there is an emphasis on dealing with rampant criminality, restructuring the governance models we have, and establishing a just and balanced society politically, socially and economically.

Q. Why should someone want to read the book?

The book is an eye opener on several levels! It deals with Green discovering that life does exist in the universe, and that they are so much better than we are. The book deals with humanities baser qualities and the influence those elements have on peoples' lives, and how others have turned a blind eye to what is going on right in front of us all. It is the story of Green's mission to help the visitors prepare our world to join with other civilizations. It is a political, social and economic

R.W. Karp

#21-58 Falcon Drive, Whitehorse, Yukon, Y1A 6V6

www.rwkarp.ca | Rickkarp46@gmail.com | 867-332-4036

Green's Discovery

statement, a transformation to what could be, and how that happens. It details Green's makeover from who he was, to what he becomes. The visitors enlighten him, give him special powers and the story shows how Green helps to rid our world of the qualities that hurt more than half of earth's population. Finally, there is a hypothesis, as Green discovers, that what the visitors are implementing as a new world order - we could have done ourselves. This is the foundation what will be a series of books dealing with establishing a new world order.

Q. What is the target audience?

The book targets a market, and readership, interested in science fiction, adventure, fighting crime, getting rid of autocracies, and religious fanaticism. As well the book targets anyone interested in learning, as Green does, what the world looks like now and what it could be. Young adults between 18 and 25, as well as Millennials, who are seeing changes every day, and will be instrumental in the future shaping of our societies would also be a target.

Additionally, anyone interested in making positive change in the world would enjoy reading the book.

Marketing Plan:

Overall Strategy:

To begin by focussing on the local market in Whitehorse Yukon with print media and radio interviews, while at the same time establishing an on-line presence through a web site, an email presence, Social Media, and wide spread publishing through FriesenPress and Ingram. As mentioned earlier the book targets a market, and readership, interested in science fiction, adventure, fighting crime, getting rid of autocracies, religious fanaticism, and the restructuring of economic, social and political models.

Book Stores:

The book should go into book stores as soon as the Covid-19 issue ends, hopefully starting with two local bookstores in Whitehorse called Mac's Fireweed Books and Coles Bookstore. As well it should appear on the FriesenPress and Ingram book sales lists, on-line sales, and any other distribution format.

Book Launch:

Yes, as soon as it is appropriate, I will be available to do book launches, interviews, and speaking engagements, starting in Whitehorse and then moving out to other locations.

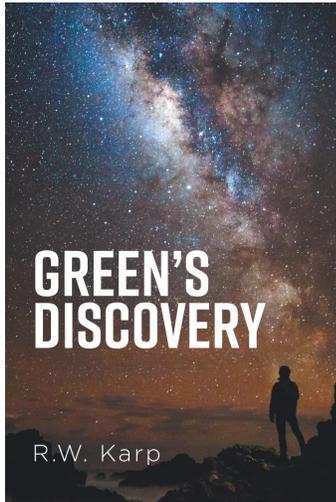
R.W. Karp

#21-58 Falcon Drive, Whitehorse, Yukon, Y1A 6V6

www.rwkarp.ca | Rickkarp46@gmail.com | 867-332-4036

Green's Discovery

Ordering Information:



Book Details:

247 pages
6.0 X 9.0 inches
Black & White

ISBN Numbers:

Hardcover 978-1-5255-6892-3
Paperback 978-1-5255-6893-0
eBook 978-1-5255-6894-7

List Price:

Hardcover: \$29.99 USD (Ingram distribution)
Paperback: \$17.49 USD (Ingram distribution)
Ebook: \$3.99 USD

Categories:

FIC028020: FICTION / Science Fiction / Hard Science Fiction
FIC028090: FICTION / Science Fiction / Alien Contact
FIC028000: FICTION / Science Fiction / General

Key Words:

Alien contact, First contact, Aliens, Human suffering, Adventure, First Nations, Cartels

In Bookstores

Mac's Fireweed Books
203 Main St,
Whitehorse, YT
Y1A 2B2

Online

Paperback & Hardcover

FriesenPress Bookstore
Amazon.ca
Amazon.com
Chapters.Indigo.com
BarnesandNoble.com

Online

eBook

FriesenPress Bookstore
Amazon Kindle Store
iTunes Bookstore
Kobo
Google Play
Nook

R.W. Karp

#21-58 Falcon Drive, Whitehorse, Yukon, Y1A 6V6

www.rwkarp.ca | Rickkarp46@gmail.com | 867-332-4036